

**ESL 1.0 COMMUNICATION  
AY 2006-2007**

**1.0 A CVU graduate clearly communicates through the exchange of ideas and information in a variety of circumstances and media.**

Standard of Performance	Exceeds the Standard	Achieves the Standard	Nearly Achieves the Standard	Little Evidence or Below the Standard
<b>1.1 Communicating Ideas</b>	Communicates ideas by establishing a clear purpose and by organizing insightful analysis and vivid details to explain and support the purpose.	Communicates ideas by establishing a purpose and by using relevant analysis and details to explain and support the purpose.	Attempts to communicate a purpose, but lacks sufficient clarity, details or analysis.	Communicates information in an unorganized fashion.
<b>1.2 Awareness of Audience</b>	Communicates in a way that demonstrates a sophisticated awareness of the audience.	Communicates in a way that is appropriate for the audience.	Communication demonstrates an awareness of audience at times.	Communication does not demonstrate an awareness of audience.
<b>1.3 Listening</b>	Listener demonstrates respectful engagement through body language; makes inferences or personal connections reflecting the entire presentation; makes observations and formulates questions.	Listener's body language is not distracting; makes inferences or personal connections reflecting most of the presentation; makes observations, and formulates questions.	Listener's body language is occasionally distracting; makes inferences or personal connections reflecting some of the presentation.	Listener's body language is distracting; makes few to no inferences or connections.
<b>1.4 Using Media</b>	Clearly and with originality, communicates using several forms of media, while following accepted processes and standards for each.	Clearly communicates using more than one form of media, while following accepted processes and standards for each.	Tries to communicate using more than one form of media, but errs in following accepted processes and standards for each.	Does not try to communicate in more than one form of media.

<p><b>1.5 Using an Art Form</b></p>	<p>Demonstrates a sophisticated command of technical skills for interpreting and expressing ideas, emotions, and abstract concepts; shows outstanding accomplishment by creating new works or individual interpretations of existing works; self-evaluates regularly and effectively, and can explain the creative process using discipline-specific vocabulary.</p>	<p>Demonstrates effective command of technical skills for interpret and express ideas, emotions, and/or abstract concepts; regularly shows accomplishment by contributing ideas towards creation or interpretation of artistic works; demonstrates the ability to self-evaluate and has an adequate command of discipline-specific vocabulary.</p>	<p>Demonstrates a basic use of technical skills for interpreting and expressing ideas, emotions, and abstract concepts; is able to create and/or interpret artistic works; demonstrates an understanding of the evaluation process and is able to use basic vocabulary appropriate to the discipline.</p>	<p>Demonstrates little or incomplete evidence of technical skills for interpreting and expressing ideas, emotions, and abstract concepts; makes little effort to create, interpret, or critique works created by others; discipline-specific vocabulary is not evident.</p>
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