

CVU Grad Challenge Presentation Assessment Rubric

Assessment:

This assessment covers the formal presentation *and* answers to panelists' questions, if applicable. Students must receive a majority vote of "achieves" in all areas below in order to achieve the standard. In order to exceed the standard, students must receive "exceeds" ratings in four out of five areas below.

Other requirements for achieving the standard include:

- a minimum length of 8 minutes and a maximum length of 12 minutes, not including a question and answer session,
- audio-visual aids (during which the student does not talk) may not exceed 2 minutes,
- showing respect for the process through appropriate dress, language, and behavior.

Use of a quality audio-visual aid in the presentation is required for a final assessment of **exceeds the standard**.

	Exceeds Standard	Achieves Standard	Does Not Achieve Standard
Organization	<input type="checkbox"/> Strong and engaging introduction provides overview of presentation; presentation supports introduction; conclusion reinforces main points in memorable fashion.	<input type="checkbox"/> Introduction provides overview of presentation; speech supports introduction and ends with appropriate conclusion.	<input type="checkbox"/> Introduction does not give overview, organization is unclear, or speech ends without conclusion.
Content	<input type="checkbox"/> Main ideas are presented with depth and are effectively supported with facts, vivid details, engaging examples, and a quality audio-visual aid.	<input type="checkbox"/> Main ideas are supported with appropriate facts (cited where needed), examples, and details.	<input type="checkbox"/> Main ideas are unclear; facts, examples, and details are lacking or fail to support ideas.
Integration	<input type="checkbox"/> Presenter makes insightful connections to personal experience, Tangible Product (as applicable), and new learning.	<input type="checkbox"/> Presenter makes relevant connections to personal experience, Tangible Product (as applicable), and new learning.	<input type="checkbox"/> Presenter does not make relevant connections to personal experience, Tangible Product (as applicable), and/or new learning.
Physical Expression	<input type="checkbox"/> Presenter maintains eye contact with audience, referring to notes sparingly; communicates passion for topic with energy and poise; and uses gestures effectively.	<input type="checkbox"/> Presenter maintains some eye contact with audience and does not read from notes extensively. Presentation appears rehearsed; distracting vocal and physical mannerisms are controlled.	<input type="checkbox"/> Presenter rarely makes eye contact, reads from notes extensively, and/or appears insufficiently rehearsed. Distracting vocal and physical mannerisms interfere with communication.
Voice	<input type="checkbox"/> Presenter has excellent control of volume, articulation, and speaking rate; uses emphasis effectively to engage audience.	<input type="checkbox"/> Presenter has adequate volume and clarity, speaks at appropriate rate, and communicates interest.	<input type="checkbox"/> Presenter is difficult to understand because of problems in volume or clarity; speaking rate may be too fast or too slow.

